



READS founder named one of state's top forty businessmen under 40

NJ Biz honors Keenan for professional excellence, commitment to community

FOR IMMEDIATE RELEASE

METUCHEN (July 9, 2009) -- Brian Keenan, a Metuchen resident and businessman, has been named a recipient of the 2009 Forty Under 40 award by NJ Biz.

Keenan, who lives on Lee Court, founded Real Estate Advisory and Development Services six years ago. A not-for-profit real estate firm, READS has been an advocate and supporter of charter schools across New Jersey since its inception, and in the past 12 months has been expanding its efforts to include affordable housing throughout New Jersey and in Delaware as well.

"I am at once humbled and deeply honored to receive this award," said Keenan. "With all the worthy causes and dedicated people in the business world and in the nonprofit sector, I never expected that I would be singled out for an honor like this. This award has really moved me."

Run by NJBiz, the Forty Under 40 program recognizes businessmen and businesswomen with a commitment to business growth, professional excellence and to the community. Keenan and the other designees will be honored in a ceremony at 6 p.m. Sept. 10 at The Palace at Somerset Park in Somerset.

READS is a nonprofit real estate development company, based in Metuchen and committed to building strong organizations and communities through innovative real estate development. Since its inception in 2003, READS has helped dozens of charter schools to obtain and build facilities that meet their needs.

It most recently made headlines in Delaware for its work with the Minquadale Village Homeowners Association, which it helped to become the first association of its kind in Delaware to buy the property where the community was located.

For more information, call Christina Oztan at READS, at (732) 635-1000, ext. 155.

On the web:
www.readsusa.org