



READS hires new staff at Metuchen office

FOR IMMEDIATE RELEASE

METUCHEN (Jan. 7, 2009) – READS Inc. has hired two new employees at its Metuchen office, to assist the organization in its mission of building communities.

C.J. Emslie of Metuchen has joined Real Estate Advisory and Development Services Inc. as its new director of construction. Also recently joining READS is Mary Demirjian of Edison, the firm's new office manager and benefits administrator.

Emslie previously worked for WDF Inc., a subsidiary of GreenStar Services Corp., from 2006 through 2009. He brings to READS his experience as a project manager and site superintendent for a variety of construction projects, including civil and heavy construction, as well as school reconstruction.

“C.J. is a valuable addition to the READS team,” said director Brian Keenan. “Construction management is a foundational part of the service that we provide to our clients, particularly charter schools.”

Emslie has a bachelor's degree in communication and psychology from Monmouth University, and a graduate certificate in project management from Stevens Institute of Technology, where he is working toward a master's degree in construction management.

Demirjian, who joined READS in November 2009, brings more than 20 years of experience in supervising and overseeing the general operations of an office. She comes to READS from the Metuchen YMCA, and previously had worked for Whittle Communications in New York.

Demirjian has a business and finance background from Mount St. Mary's College in Emmitsburg, Md., and a certification from Katharine Gibbs School in New York. She lives in Edison.

Based on Amboy Avenue in Metuchen, READS provides all phases of real estate development and technical assistance, including financial structuring and project management. READS has been recognized by the New Jersey Department of Education with the Corporate Partnership Award for its work with charter schools and by the U.S. Department of Education as a promising practice in real estate development.

For more information, call director Brian Keenan of READS at (732) 635-1000.

On the web:

www.reasdusa.com